



Brean Parish Council

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STREET SCENE POLICY

We recognise the need for businesses to attract trade to their premises but excessive advertising can be detrimental to the streetscape. The following street scene policy is designed to ensure advertising does not harm the attractiveness of the street scene or cause highway safety issues. Advertising on the pavement itself can pose a danger to pedestrians, particularly the elderly, visually impaired and those with wheelchairs or pushchairs.

We respectfully ask for the cooperation of local businesses and residents to adhere to this policy and ensure the Parish remains a safe, successful, attractive and desirable destination.

Any issues deemed by The Parish Council to contravene this policy that cannot be resolved by consultation will be referred to **The Sedgemoor District Council Enforcement Team** for consideration.

'A' BOARDS & FREE STANDING SIGNS

A maximum of two 'A' boards per premises. Boards must be located next to the premises and not allowed to encroach on to neighbouring property or cause a visual obstruction. Maximum dimension for any board is 500mm width and 1m high. The boards must relate to trade carried out at that premises and be removed when the premises is closed. Boards must be located on the inner edge of the pavement and leave a clear 2 meters for pedestrian use. Businesses are liable for any accident or injury caused by the signage and must be suitably insured.

VINYL BANNERS

Banners should only be used temporarily for special events and not left up as permanent advertising. Banners must not cause any visual obstruction to motorists or pedestrians.

FLY POSTING

Fly posting by businesses outside The Parish is discouraged at all times. Permission should not be given for posters or signs to be erected on property within the Parish except within the official notice boards. Only businesses operating within the Parish may erect temporary signage leading up to a special event.

TRAILER SIGNAGE

Trailers bearing any type of advertising signage must not be parked up or left near the highway. Trailer advertising being driven through the Parish should not cause nuisance, obstruction or make use of any audio equipment.

STALLS

Temporary stalls near the highway must have consent from the Highway Authority and be set back a minimum of 1.0 meter from pavements and footpaths and ensure no obstruction is caused from an accumulation of pedestrians.

HEDGES & VERGES

Businesses and properties with hedges and grass verges next to the highway are encouraged to trim and maintain on a regular basis in the interest of an attractive approach to the village.

LITTER

Sedgemoor District Council 'Clean Surroundings' are responsible for the clearance of street litter and emptying the Council dustbins on the Parish footpaths. Business owners must provide their own refuse containers to ensure the council dustbins are not overloaded with private waste. Any wheelie bins adjacent to the highway should be suitably screened and maintained.

'Clean Surroundings' are not responsible for clearing litter on private property so businesses must clear litter on their forecourts adjacent to the highway on a regular basis. This particularly applies to shops and fast food outlets.

Household refuse and recycling containers should only be left by the roadside on the day of collection.